



# Build Income, Flexibility, and Freedom, on Your Terms

Own a mobile locksmith franchise  
that gives you control, growth  
potential, and a future in a booming  
industry.



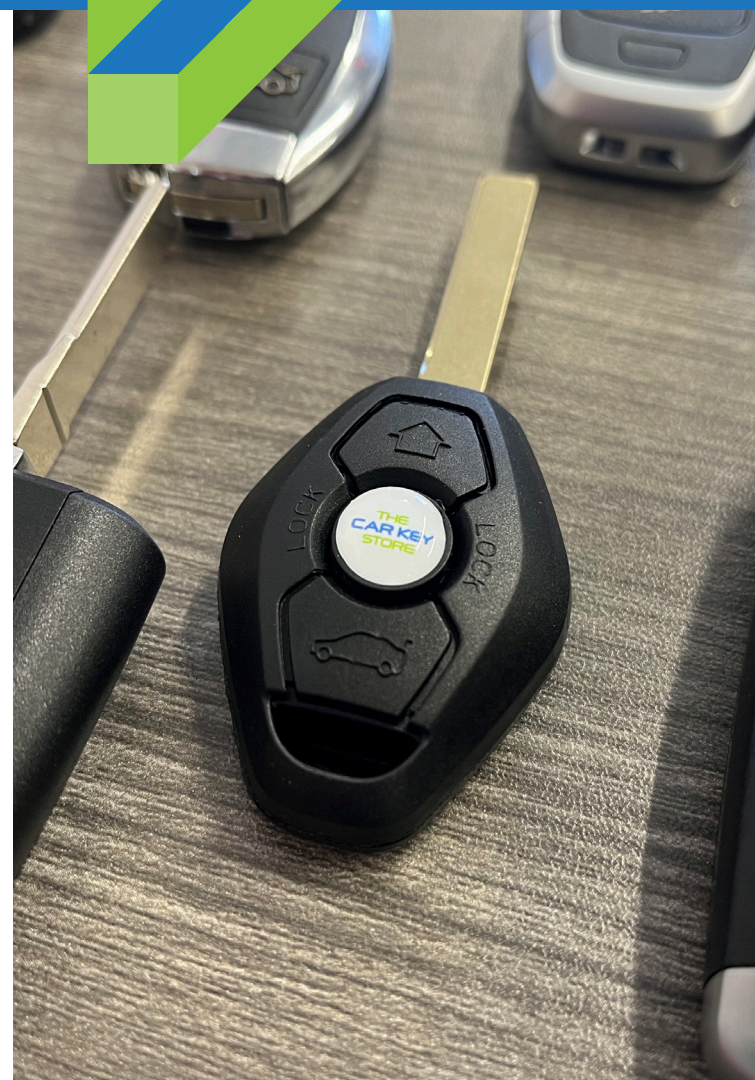
# Brief Introduction:

The Car Key Store is a mobile automotive locksmith franchise built for today's high-tech, high-demand world.

Founded by Michael Saldamarco, an experienced automotive tech who built the model from the ground up. The brand combines cutting-edge technology with hands-on service to deliver fast, reliable key programming and replacement solutions from fully-equipped mobile units.

Designed for franchisees who want to take control of their future, The Car Key Store offers a proven, streamlined business model that serves car dealerships, auction houses, car rental companies, repossession agencies, commercial fleets, and more.

With low overhead, recurring business, and a strong support system, this is a powerful opportunity in a growing niche. Now expanding across Connecticut and Massachusetts, The Car Key Store invites driven owner-operators to become the go-to automotive locksmith in their local market and build a business they're proud to own.



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# What Sets The Brand Apart?

In a crowded service industry, The Car Key Store stands out by focusing on what today's customers actually need and what modern entrepreneurs want: a specialized, mobile, and tech-forward business that is built to solve real problems.

Here's how we're reshaping the car key replacement industry:



## **Mobile, Scalable Operations**

Avoid the high costs of brick-and-mortar. Our fully equipped vans allow franchisees to operate lean, scale efficiently, and bring service directly to the customer.



## **Expertise Others Can't Match**

We service advanced vehicle brands like BMW, Volvo, Audi, and Jaguar — makes most locksmiths and even dealers can't handle using proprietary tools and years of experience.



## **Repeat Business from Day One**

Our recurring clients are businesses that rely on fast key turnaround to keep vehicles moving. It's not a one-time service; it's an ongoing business.



## **Protected Territories**

Each franchisee receives a defined service area with a strong population base, allowing you to build strong local relationships without competition from within the brand.



## **Shared Tech & Support**

Franchisees gain access to a network of high-end tools, software, and technical resources without needing to buy everything up front, giving them an immediate advantage over traditional locksmith businesses.



## **Family-Owned Culture**

We're a family-run business that believes in leading by example. Our founders are still hands-on, and their experience shapes every aspect of how we train, support, and collaborate with franchisees

# Industry Insights:

As vehicles become more advanced, the need for on-site key programming and replacement is rising across the automotive industry. Companies rely on fast, skilled support service to minimize downtime. Smart keys, digital immobilizers, and advanced security systems now rule the market, creating a service gap that The Car Key Store is built to fill.

Our mobile model, backed by hands-on training and practical tools, gives franchisees everything they need to confidently serve today's growing sector.

## Industry By the Numbers

**\$205 Billion** – The U.S. automotive aftermarket industry is already massive and projected to keep expanding through 2030.

**\$18B and Growing** – The global automotive key market is expected to grow from \$18B to over \$27B in just a few years.

**18% Projected Growth** – The U.S. smart key segment is growing rapidly, with an expected CAGR of over 18%.

**High Demand** – Increasing vehicle complexity and security measures have boosted the need for mobile, tech-enabled locksmith services.

**70%+ of new vehicles** in the U.S. now feature smart key or keyless ignition systems, increasing the need for skilled programming and specialized replacements.



**\$205 Billion  
\$18B and Growing**



**18% Projected  
Growth  
High Demand**



**70% +  
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# Advantages of Franchising

## Becoming a Franchise Owner with The Car Key Store

Owning a franchise with The Car Key Store is your opportunity to break into the booming automotive locksmith industry. If you're driven by the desire to manage and grow a successful business, become your own boss, and create your own path, this could be the perfect fit for you.

As a franchisee, you'll be joining a brand that values quality service and customer satisfaction, and you'll have the chance to make a real impact in your community.

Getting The Car Key Store franchise up and running is an exciting venture, but it also requires careful planning and hard work. Managing inventory, understanding taxes, establishing your territory, building a network, and handling marketing are just a few of the tasks that new franchisees need to master. Fortunately, when you join The Car Key Store, you're not alone. Our experienced team is here to support you every step of the way, ensuring you have the tools, knowledge, and guidance needed to succeed.

By choosing The Car Key Store, you're making an investment in a business with a proven track record, coupled with a network of experts dedicated to helping you succeed.

## Franchise Support

What exactly is a franchise? In essence, it's a business model where aspiring entrepreneurs pay a fee to operate under an established brand, using its established systems and support to build their own successful business. This relationship is governed by the Federal Trade Commission, ensuring that both franchisors and franchisees are protected. The franchise agreement outlines all the specifics of this partnership, giving clarity and confidence to both parties involved.

At The Car Key Store, we provide our franchisees with a comprehensive business blueprint, which includes everything you need to run a successful automotive locksmith franchise. Our support extends beyond the initial setup and includes ongoing training, access to proprietary tools and technology, and robust marketing resources. We're committed to transparency, so we clearly disclose all initial costs and ongoing fees upfront, ensuring you have a complete understanding of the investment before making a commitment.

Taking the steps to own a The Car Key Store franchise involves:

1. Submit a Request for Consideration
2. Meet The Car Key Store Team
3. Review the Franchise Disclosure Document (FDD)
4. Attend Discovery Day
5. Sign the Franchise Agreement
6. Complete Training & Certification
7. Finalize Territory and Vehicle Setup
8. Launch Your Business with Confidence

Running a business for yourself — but never by yourself.





# The Brand

The Car Key Store is a mobile-first locksmith franchise built on innovation, integrity, and independence. Launched in 2016 by an automotive tech expert, it brings high-end dealership-quality services directly to customers—minus the dealership price or wait.

## The Market

Modern vehicles rely on complex, tech-driven key systems and when something goes wrong, fast, mobile service is essential. With the global car key market expected to surpass \$27 billion and smart key adoption accelerating, this is the perfect time to enter a growing, future-ready segment of the automotive industry.

## The Product

Franchisees operate from branded mobile units, providing on-site key replacements, smart key programming, and ECU/module pairing. These vans are true workshops on wheels — fully stocked with the tools and inventory needed to handle high-tech vehicles, including makes most locksmiths can't support.

## The Value Proposition

The Car Key Store is a smart investment in a scalable, recession-resistant business. With no storefront required, franchisees benefit from lower startup costs, faster break-even, and steady revenue from commercial clients. Every franchise operates within an exclusive territory of at least 300,000 people, giving you room to grow and dominate your local market.

## How We Support Our Franchise Owners

From day one, franchisees receive hands-on training, virtual prep, and local launch support, followed by ongoing coaching from real operators who've done the work. We provide access to top-tier tools, a robust inventory system, a detailed operations manual, and expert help with local marketing and customer outreach.

You'll never be alone —we're just a call, text, or visit away when you need support in the field.



# Join Us

You've seen what sets us apart — the tools, the training, and the territory. Now it's your turn to take the driver's seat.

The Car Key Store is built for driven owner-operators who want more than just a job. It's a business you can build, control, and scale — without the burden of rent, employees, or guesswork.

We bring the proven system. You bring the ambition. Together, we build something that lasts.

## Why Franchisees Choose Us:

- Start lean with a van-based, field-service model
- Work with commercial clients that rely on speed and reliability
- Master advanced vehicle key tech and diagnostics
- Access exclusive tools, training, and branded inventory
- Build your business in a protected service region
- Partner with a team that's built this from the ground up

No storefront. No red tape. Just a real business you can own and grow.

### The Car Key Store

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